



36point7

CURIOUS
ARTS



HIV/AIDS AWARENESS ARTS PROJECT

By the end of 2016, there were approximately
36.7 million people worldwide living with HIV/AIDS.

Join 36.7's founding supporters:

Durham University Art Collection

Gateshead Council

ARC Stockton

Northern Pride

Teesside University

Leeds City Council

**The Cinzia Hardy and
Fiona Ellis Family**

If you would like to start a
conversation about purchasing
a light box or touring the
exhibition, please contact
Phil Douglas:
festivalcurious@gmail.com

About the artist:

Stuart is interested in light and
colour as a material which can
draw, capture and transform
our gaze.

Inspired by the staged realities
of theme parks and immersive
worlds of 80's fantasy films, he
creates installations and objects
which invite audiences to
reconsider their reality.

www.stuartlangleys.co.uk

In 2018, we are encouraged to support many causes by wearing a charity ribbon - a symbol that we have grown so acclimatized to that Curious Arts felt the original AIDS Awareness ribbon had lost its distinctiveness.

Visibility is vital as HIV & AIDS is a global issue which in 2015 the World Health Organisation still recognised as a top 5 cause of death in low income economies. We must also not forget the legacy of those lost and silenced in the HIV/AIDS crisis of the 1980's in the UK.

In 2017 we challenged North East Artist and Neon Maker, Stuart Langley (Over, Curious Festival 2016) to reimagine the World AIDS Day charity ribbon and create an artwork that would ensure visibility for the 36.7 million people globally living with HIV/AIDS.

The project will see the creation of 36.7 of Stuart's neon light boxes, available for a minimum donation of £360.70. Funds raised will enable the creation of the artworks, contributing to the artist's fees and the project management by Curious Arts. All profits from the project will be donated to support the work of HIV/AIDS focused charities in the North East.

Curious Arts' ambition is that each limited edition piece will be displayed in a visible public area for a minimum of two weeks annually – National HIV Testing Week (November) and the week of World AIDS Day (1st December). By acquiring and displaying an artwork and taking part in our annual social media campaign, you can raise awareness for the cause in your local communities. In particular, those with a higher rate of HIV/AIDS diagnosis such as migrants and the LGBTQ community.

By supporting 36.7 you will also help Curious Arts to develop a touring exhibition with a larger artwork. Accompanied by an outreach programme of workshops and talks delivered in partnership with local HIV & AIDS Organisations. Curious Arts invites you to support us in raising awareness of, representing and ensuring the visibility of all those affected by HIV/AIDS around the world.

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